

# Introducing New Zealand's leading meeting destinations

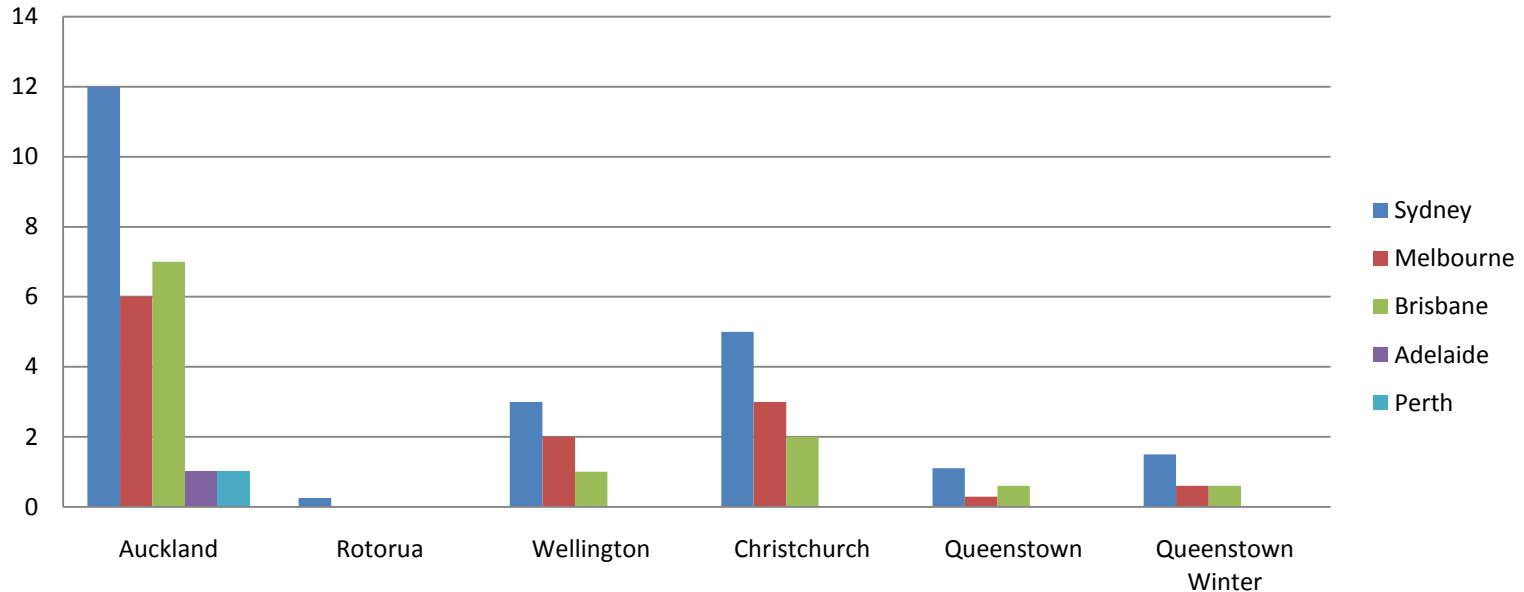
Auckland  
Rotorua  
Wellington

Christchurch  
Queenstown



# Accessibility

## "Direct" Flights per Day



- **Flight time**

- FROM Syd, Mel, Bne
- FROM Adelaide
- FROM Perth

TO Akl, Rot, Wlg, Chc, Qstn  
TO Auckland  
TO Auckland

**3 to 3.5 hours**  
**4.5 hours**  
**6.5 hours**

- **Time from airports to city**

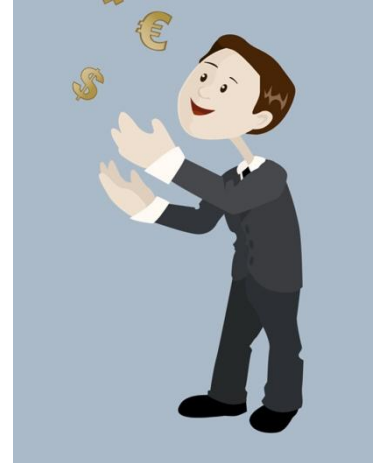
- Auckland 40 minute drive
- Rotorua 10 minute drive
- Wellington 20 minute drive
- Christchurch 15 minute drive
- Queenstown 15 minute drive (or jetboat)

# Climate Chart

City	Spring Sept, Oct, Nov	Summer Dec, Jan, Feb	Autumn Mar, Apr, May	Winter Jun, Jul, Aug
<i>Auckland</i> Temp °C Max / Min Rain Days	18/11 12	24/12 8	20/13 11	15/9 15
<i>Rotorua</i> Temp °C Max / Min Rain Days	17/7 11	24/12 9	18/9 9	13/4 13
<i>Wellington</i> Temp °C Max / Min Rain Days	15/9 11	20/13 7	17/11 10	12/6 13
<i>Christchurch</i> Temp °C Max / Min Rain Days	17/7 7	22/12 7	18/8 7	12/3 7
<i>Queenstown</i> Temp °C Max / Min Rain Days	16/5 9	22/10 8	16/6 8	10/1 7

# Why New Zealand?

- The People – Kiwis are welcoming and helpful
- Close (3 hours flight from the Eastern Seaboard)
- Affordable (with the exchange rate, you get 30% more)
- Corporate links with NZ offices/delegates
- Wow of an international destination
- Diverse with so many options / diverse landscape
- Easy.....for example we at CINZ can assist in many ways
- Safe, Reliable
- Unique Maori culture
- 100% Pure advertising reinforces destination choice



# Auckland

- City sophistication meets raw nature – a dynamic, multicultural city set in a natural paradise.
- From sparkling harbours to native forests with 48 dormant volcanoes dominating the landscape.
- Endless activities – world class shopping, outdoor adventures close to hand, gourmet cuisine, live entertainment, top sports events, theatre – Auckland is home to them all.
- Easily accessible - just a short direct hop away from Australia with over 20 direct flights per day.



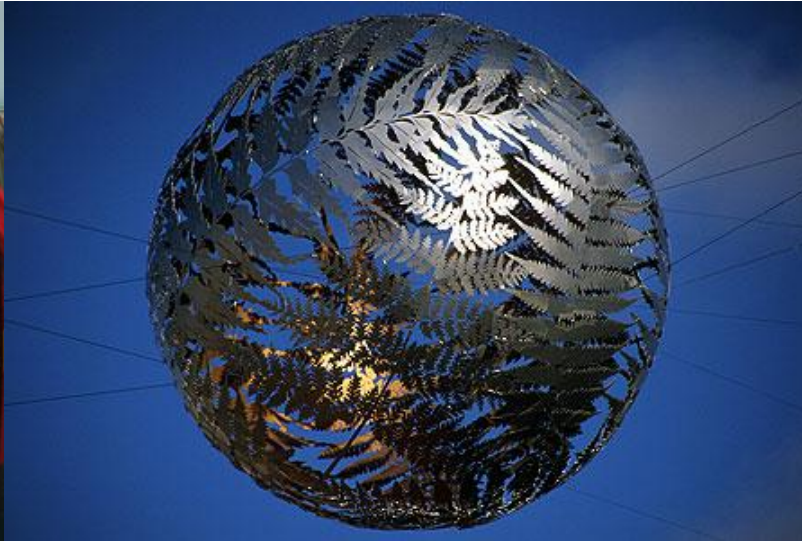
# Rotorua

- Centrally located in the North Island with trans-Tasman flight starting end of 2009
- World famous for its geothermal activity and rejuvenating spa treatments
- Surrounded by 16 stunning lakes and native forest
- Heart of Maori culture in New Zealand
- Wide range of world first, soft to extreme adventure activities



# Wellington

- Compact, Cultural, Cutting Edge
- Nestled between harbour and hills
- Meandering coastline, forest-filled valleys
- Political, arts and cultural capital of New Zealand
- Walkability - you can walk from one side of central Wellington to the other in under 30 minutes
- Café and fashion culture



# Christchurch & Canterbury

- Gateway to marine and alpine playgrounds
- Stay at one of the unique resorts, Peppers Clearwater or Terrace Downs, for stunning outlook and great golf!
- Ride the Tranz Alpine into snow-capped mountains followed by a 4WD and Jet boating experience
- Waipara Valley wine tasting on your way to Hanmer Springs for an evening in the hot pools
- Finish off with a visit to the Antarctic Centre and a Hagglund ride to the airport!



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*All this has not been affected by the recent earthquake.*



# Queenstown

- Majestic landscapes
- Tucked into a picturesque Lake Wakatipu Bay and surrounded by the spectacular Remarkables mountain range
- Adventure Capital of the World
- Born as the 1860's gold mining camp, now a modern township



# How can CINZ help you?

- **Free and impartial advice** on venue facilities which meet your budget and delegate expectations
- **Introductions to support services** that can ensure the success of your conference
- Help to compile bid documentation
- Coordination of **site inspections, advice of familiarisations** running
- Provide **tools and support collateral** to assist you in presenting on New Zealand
  - NZ Planner (hard copy or CD Rom)    - DVD    - Ready-Made Powerpoint presentations
  - Newsletter    - Images    - User friendly website
- Assist in **advice on partner programmes and pre and post touring**
- Help arrange **incentive travel itineraries** that you can be confident will reward and delight your group
- Annual tradeshow “MEETINGS” held in NZ in June and you can apply to be a Hosted Buyer [www.meetings.co.nz](http://www.meetings.co.nz)
- *CINZ is a Convention Bureau and is NZ government & member funded*